



SCAR 2006 Annual Meeting Sponsorship Opportunities

Maximize your visibility at SCAR 2006...become a sponsor!

PLATINUM LEVEL

SCAR Welcome Reception

\$40,000

Feature your company in front of all the meeting attendees at this much-anticipated Friday evening of fun and relaxation Texas style! The popular SCAR Welcome Reception is tentatively scheduled for Friday, April 28 at the famous Stubb's of Austin where attendees will enjoy Bar-B-Q, music, and networking with colleagues. Sponsors may also provide a sign for display near the food stations, napkins with your company logo, or even cowboy hats to be distributed at the event. In addition to the benefits of a Platinum Level Sponsor, your company will receive 50 complimentary drink tickets and a dedicated hanging banner will be prominently displayed.

Opening Brunch in the Exhibit Hall

\$35,000

Back by popular demand! The Opening Brunch will once again be scheduled during the grand opening of the Exhibit Hall on Thursday, April 27. Generate traffic to your booth by having a station placed near your exhibit. Food stations will be strategically placed throughout the hall with your company logo prominently displayed at all stations. Sponsors may also provide a sign for display near the food stations and/or napkins with your company logo to be distributed. A dedicated hanging banner will be prominently displayed.

Registration Bags

\$20,000

The Registration Bag is distributed to all meeting attendees containing their registration materials and sponsored items. The reusable item is ideal for company recognition and is one of the most visible promotions available. The SCAR Annual Meeting logo and your company logo are printed on the registration bag. The sponsor will receive 10 complimentary bags.

GOLD LEVEL

Portfolios & Writing Pads

\$18,000

The Portfolio & Writing Pad is inserted in the registration bag and is distributed to all meeting attendees. Your company logo will be printed on the inside cover of the portfolio and used by attendees not only during the meeting, but throughout the year as well. The sponsor will receive 10 complimentary portfolios.

Badge Lanyards

\$15,000

Make your company visible each time attendees put on their name badges and get your company noticed. Lanyards will be distributed to all meeting attendees onsite to hold their badges. The lanyards are printed with the sponsor's company logo and the SCAR annual meeting logo.



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GOLD LEVEL

Internet Kiosks & Lounge

\$15,000

The Internet Kiosks in the Exhibit Hall and the Internet Lounge at the Headquarters Hotel provide a very popular personal service to meeting attendees! Sponsor can provide mouse pads with their logo and booth number to be displayed at each computer terminal. Your company logo, booth number and a link to your website will also be placed on the display screen.

Hotel Key Cards

\$12,000

Meeting attendees will see your company name every time they use their hotel key cards throughout the entire week! Your designed artwork with your company name and logo will be printed on Hotel Key Cards and distributed to all meeting attendees staying at hotels in the SCAR block.

SILVER LEVEL

Lunch in the Exhibit Hall

\$10,000 per day

Treat SCAR attendees to lunch in the Exhibit Hall on Friday, April 28 or Saturday, April 29! This sponsorship puts your name in front of attendees during one of the best times of the day. Lunch stations will be strategically placed throughout the hall with your company logo prominently displayed at all lunch stations. You may also provide a sign for display near the lunch stations and/or napkins with your company logo to be distributed. *As an added bonus, sponsors will also receive a column wrap inside the Austin Convention Center.*

Shuttle Bus

\$7,000 per bus

Attendees will notice your company each time they take a ride on the SCAR 2006 hotel shuttle and/or attend one of the scheduled Facility Tours. This opportunity enables you to place your company logo and booth number on headrest covers inside the shuttle buses, as well as one column wrap around the columns outside the convention center.

Writing Pens

\$6,000

Have your company name printed on each pen and distributed to all meeting attendees with the portfolios. This reusable item is ideal for company recognition. As a sponsor you will receive 100 complimentary pens to distribute from your booth.

Roundtable Breakfasts

\$6,000 per breakfast

SCAR meeting attendees are given an opportunity to participate in these very popular roundtable discussions. Call the SCAR office for a detailed description of the topics scheduled at each roundtable. *As an added bonus, sponsors will also receive two (2) panels of a column wrap located inside the Austin Convention Center.*



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BRONZE LEVEL

SCAR Fun Run \$5,000

Back by popular demand! SCAR meeting attendees will get into shape and have the opportunity for networking with colleagues. Design artwork promoting your company for the special Fun Run t-shirts provided to all participants.

Morning Coffee Breaks in the Exhibit Hall \$4,000 per break

On Friday or Saturday morning, you can provide a coffee break for meeting attendees inside the Exhibit Hall. Your logo will be prominently displayed at all coffee stations. You may also provide a sign for display near the break stations, coffee cups and/or napkins with your company logo to be distributed. *An added bonus for this sponsorship is a complimentary registration bag insert!*

Afternoon Refreshment Breaks in the Exhibit Hall \$4,000 per break

On Thursday, Friday or Saturday afternoon, you can provide a refreshment break for meeting attendees inside the exhibit hall. Your logo will be prominently displayed at all coffee stations. You may also provide your own sign for display near the break stations, coffee cups and/or napkins with your company logo to be distributed. *An added bonus for this sponsorship is a complimentary registration bag insert!*

EDUCATIONAL SPONSORSHIPS

Educational Program \$5,000 – \$40,000

Educational sponsorships support activities that enhance the educational program. Funds provided by educational sponsorships are used for expenses incurred, such as speaker & faculty travel, and audiovisual equipment, for the following:

- Opening General Session
- Closing General Session
- SCAR U Section
- Special Session
- Scientific Session
- Scientific Posters & Demonstrations
- Pre-conference Courses

Call the SCAR office for more information and pricing for this sponsorship.

Resident Scholarship \$5000 per award

Help a radiology resident attend the SCAR Annual Meeting! SCAR will award up to three (3) scholarships to residents interested in attending the annual meeting. These scholarships will cover the cost of travel, lodging, per diem and meeting registration. A Media Breakfast will also be scheduled to announce these scholarships and recognize the sponsors. Sponsors will be given the opportunity to provide a speaker for the event. The press attending the annual meeting will be invited to the Media Breakfast.

SCAR 2006

Sponsorship Levels & Benefits

Platinum - \$20,000 or more

Gold - \$12,000 - \$19,999

Silver - \$6,000 - \$11,999

Bronze - \$500 - \$5,999

Benefits	Platinum	Gold	Silver	Bronze
Sponsor ribbons for exhibit booth personnel	•	•	•	•
Prominent on-site signage with company name & logo located throughout the meeting	•	•	•	•
Company recognition in the Registration/Preliminary Program Brochure (must receive sponsorship by December 1, 2005)	•	•	•	•
Company recognition in the Final Program (must receive sponsorship by March 1, 2006)	•	•	•	•
Year-round recognition via the SCAR 2006 website with a link to your company's website	•	•	•	•
SCAR News post-meeting recognition in the summer issue	•	•	•	•
SCAR News pre-meeting recognition in the spring issue	•	•	•	
Opening General Session PowerPoint presentation acknowledgement	•	•		
25 Complimentary exhibitor personnel registrations	•			
One complimentary SCAR membership mailing list	•			
Complimentary registration bag insert	•			
Dedicated hanging banner prominently displayed (for Platinum Level reception sponsorships only)	•			

For additional information on all sponsorship opportunities, please contact:

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SCAR

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