



SCAR 2004 Annual Meeting Sponsorship Opportunities

The Society for Computer Applications in Radiology (SCAR) Annual Meeting draws over 2500 radiologists, administrators, computer scientists, physicists, technologists, researchers, consultants and other professionals from around the world. Exhibitors can support SCAR events and services and increase their visibility among decision makers in the Radiology industry by sponsoring at the SCAR 2004 Annual Meeting.

Sponsorships are available at the platinum, gold, silver and bronze levels. They are available on a first-come, first-serve basis and previous year's sponsors have first right-of-refusal for retaining the same sponsorship. The sponsorship must be confirmed and appropriate payment received by SCAR before any promotional benefits will be given. Refunds or cancellations will not be made after sponsorship commitment. For more detailed information, visit the SCAR website at www.scarnet.org. Interested companies are encouraged to contact the SCAR staff by phone at 703-757-0054 to discuss any of the sponsorships listed on the attached pages.

Platinum Level (\$15,000 or more)

- Recognition on SCAR's website, www.scarnet.org with links to your website
- Recognition in the preliminary program mailed to all SCAR members if signed up and paid for by January 8, 2004.
- Recognition in SCAR's Annual Meeting Final Program distributed to all Annual Meeting attendees if signed up and paid for by March 18, 2004
- Recognition in the Summer Issue of *SCAR News*
- Prominent signage at the event
- One SCAR member mailing list
- Special thank you during the General Sessions
- Platinum sponsor ribbons

Gold Level (\$10,000 to \$14,999)

- Recognition on SCAR's website, www.scarnet.org with links to your website
- Recognition in the preliminary program mailed to all SCAR members if signed up and paid for by January 8, 2004
- Recognition in SCAR's Annual Meeting Final Program distributed to all Annual Meeting attendees if signed up and paid for by March 18, 2004
- Recognition in the Summer Issue of *SCAR News*
- Prominent signage
- One SCAR member mailing list
- Special thank you during the session or event
- Gold sponsor ribbons

Silver Level (\$5,000 to \$9,999)

- Recognition on SCAR's website, www.scarnet.org with links to your website
- Recognition in the preliminary program mailed to all SCAR members if signed up and paid for by January 8, 2004
- Recognition in SCAR's Annual Meeting Final Program distributed to all Annual Meeting attendees if signed up and paid for by March 18, 2004
- Recognition in the Summer Issue of *SCAR News*
- Prominent signage
- Silver sponsor ribbons
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Bronze Level (\$500 to \$4,999)

- Recognition on SCAR's website, www.scarnet.org with links to your website
- Recognition in the preliminary program mailed to all SCAR members if signed up and paid for by January 8, 2004
- Recognition in SCAR's Annual Meeting Final Program distributed to all Annual Meeting attendees if signed up and paid for by March 18, 2004
- Recognition in the Summer Issue of *SCAR News*
- Prominent signage
- Bronze sponsor ribbons

ITEM	DESCRIPTION	COST	SPONSORSHIP LEVEL
Opening Reception In Exhibit Hall	Hors d'oeuvres and a hosted bar including beer, wine and soft drinks will kick off the 130+ booth exhibit hall at the Vancouver Convention Centre on Thursday, May 20. Sponsor will receive all platinum level benefits along with a 5' x 10' banner to be located at the entrance to the Exhibit Hall thanking you for your sponsorship and napkins with your company logo. Sponsored by GE Medical Systems	\$35,000	Platinum Level
Welcome Reception In Atrium of the Pan Pacific Hotel	There is no better way to impress SCAR members to the City of Vancouver than by using one of the world's most spectacular backdrops with floor to ceiling windows overlooking the Coastal Mountain Range, Stanley Park, and the Inner Harbour for the SCAR Welcome Reception. Sponsor will receive all platinum level benefits along with napkins with company logo at the reception and special thank you recognition at the General Session. Sponsored by Siemens Medical Solutions	\$35,000	Platinum Level
Pre-Conference PACS Administration Course	Unrestricted educational grant to support the SCAR PACS Administration Course on May 19, 2004 in Vancouver, BC, Canada. Sponsored by Amicas, Inc.	\$20,000	Platinum Level
Audio Visual & Speaker Expenses	Help sponsor audio visual needs, technician, speaker travel, honorarium cost for SCAR's Opening and Closing Sessions. Signage will be placed at the entrance of each meeting room with your company name and logo.	\$20,000	Platinum Level
Box Lunches	Box lunches for all attendees on Thursday, Friday or Saturday. Friday and Saturday lunches will be in the Exhibit Hall. Additional possible options include a small brochure included in each lunch box; vendor name and booth number prominently displayed on box; gift card in each box.	\$20,000/per day	Platinum Level
Registration Tote Bags for Attendees	Take advantage of an opportunity to have attendees carry your name! Registration bags are provided for conference attendees. As a sponsor, your company name or logo will be printed on each bag along with the SCAR logo. A guaranteed way of getting your name in front of every attendee. Sponsored by Kodak Imaging	\$12,000	Gold Level
Writing Pads for Attendees	Sponsorship of writing pads to be given out to all attendees at the meeting. Company name and logo will be imprinted on each pad. Sponsored by AGFA Healthcare Corporation	\$12,000	Gold Level

ITEM	DESCRIPTION	COST	SPONSORSHIP LEVEL
AV Equipment Loan	Four (4) DICOM theatre Projectors SOLD <i>Sponsored by BarcoView, LLC</i>		Gold Level
Continental Breakfast Thursday	Help sponsor an upgraded continental breakfast on Thursday just before the Opening Session for all attendees in an informal setting.	\$10,000	Gold Level
Continental Breakfast Friday	Help sponsor an upgraded continental breakfast on Friday before the Scientific Sessions for all attendees in an informal setting.	\$10,000	Gold Level
Continental Breakfast Saturday	Help sponsor an upgraded continental breakfast on Saturday before the Scientific Sessions for all attendees in an informal setting.	\$10,000	Gold Level
Continental Breakfast Sunday	Help sponsor an upgraded continental breakfast on Sunday before the Closing Session for all attendees in an informal setting.	\$10,000	Gold Level
Cyber Café & Internet Lounge in Exhibit Hall	These areas were very busy locations at last year's meeting. Sponsorship helps pay for computer rentals, security, phone line, electrician, technician, etc. Your company's SOLD link and logo will be on the screen saver. <i>Sponsored by McKesson</i>	\$8,000	Silver Level
Refreshment Breaks	Help sponsor refreshment breaks on Thursday, Friday, Saturday or Sunday. All Friday and Saturday breaks will be in the Exhibit Hall.	\$8,000/per day	Silver Level
Relaxation Center In Registration Area	Generate booth traffic and outstanding visibility for your organization by sponsoring this relaxing service for six hours on Friday and Saturday. Conference attendees are required to stop by the sponsor's booth to pick up a coupon for the free massage. Sure to be a popular attraction!	\$6,000	Silver Level
Post It Note Pads	Sponsor Post It Note Pads that promote the SCAR 2005 Annual Meeting in Orlando, Florida. SOLD <i>Sponsored by Intelrad</i>	\$5,525	Silver Level
Badge Lanyards	Take advantage of an opportunity to have conference attendees carry your name around their neck throughout the conference. Provided with your company's name/logo on the badge necklace. SOLD <i>Sponsored by Fuji Medical Systems</i>	\$5,000	Silver Level
Belly Band around Meeting Proceedings	The sponsor's name will appear on the belly band wrapping the SCAR 2005 Proceedings. Every conference attendee receives a Proceedings on site. SOLD <i>Sponsored by Emageon</i>	\$5,000	Silver Level

ITEM	DESCRIPTION	COST	SPONSORSHIP LEVEL
Shuttle Bus Transportation	Sponsor shuttle buses between hotels and the Convention Center. Prominent sponsorship signage to be placed in the windows of all buses. SOLD Sponsored by AGFA Healthcare Corporation	\$5,000	Silver Level
Final Program Advertisement	Sponsor one (1) full-page, four-color Advertisement on the back cover of the Final Program. Advertisement and artwork must be approved by SCAR. SOLD Sponsored by IDX Corporation	\$5,000	Silver Level
Final Program Advertisement	Sponsor one (1) full-page, four-color Advertisement on the inside back or inside front cover of the Final Program. Advertisement and artwork must be approved by SCAR.	\$3,500	Bronze Level
2 nd Annual SCAR Media Event	Sponsor SCAR's 2 nd Annual Media Lunch. Prominent signage placed on the wall of the room. SOLD Sponsored by Fuji Medical Systems	\$3,000	Bronze Level
Pens for Writing Pads	Sponsor the pens to be given out to all attendees at the meeting. Company name and logo will be imprinted on each pen. Pens will be put inside the writing pad. SOLD Sponsored by Medicalis Corporation	\$2,500	Bronze Level
Final Program Advertisement	Sponsor one (1) full-page, four-color advertisement in the Final Program. Advertisement and artwork must be approved by SCAR. Sponsored by DeJarnette, eMed	\$2,000	Bronze Level
Refreshment Breaks	Help sponsor refreshment breaks on Thursday, Friday, Saturday or Sunday. All Friday and Saturday breaks will be in the Exhibit Hall. Thursday Refreshment Break Sponsored by U.S. Electronics, Voxar, Inc.	\$500 per day	Bronze Level
Exhibit Hall Presentation Theatre Kick Panels	Sponsor a one-sided plexi-glass kick panel on the Exhibit Hall Presentation Theatre with your company name, logo, booth number and product description. Only 14 available panels! Panel #1 – Sponsored by eMed Panel #2 - Sponsored by Ergotron, Inc. Panel #3 – Sponsored by Intelrad Medical Systems Panel #4 – Sponsored by NovaRad Panel #5 – Sponsored by VIDAR Systems	\$500/each panel	Bronze Level