



# PACS ADMINISTRATION COURSE SPONSORSHIP

Announcing the first SCAR PACS Administration Course - a special one-day session at the Hynes Convention Center in Boston, MA on Friday, June 6, 2003, one day prior to the SCAR 2003 Annual Meeting

Targeted at the increasing number of recent and soon to be PACS Administrators, this one-day course will:

- Introduce the core competencies of PACS Administration
- Present an overview of each of three role areas: business, technical and behavioral
- Provide a roadmap to the rest of the SCAR conference

## A SPECIAL OPPORTUNITY AT SCAR 2003 FOR CORPORATE PARTNERSHIP

**Platinum Level Sponsorship – \$20,000** (Co-sponsorship will also be considered)

SCAR is embarking on a phased approach to developing a core curriculum for PACS Administration. In addition to the benefits of Platinum Level SCAR 2003 Sponsorship, as a corporate sponsor of an unrestricted educational grant for this first phase of program development, your company will benefit by:



**Becoming a Founding Sponsor** - Association with the development of a high-quality continuing education program that will be repeated, revised, and expanded over multiple years. Your company will continue to be acknowledged as the project's **founding sponsor** as the program grows and defines the PACS administration profession.

**Growth in Future Projects** - Opportunities to participate in future projects and activities that result from course development (i.e. publications, courses conducted with other societies, on-line education, etc.)

**Extended Collaboration** - The SCAR PACS Administration Committee will draw upon the experience of the SCAR Board and Committees as well as the radiology and IT team at their individual institutions to accomplish their tasks, including radiology chairs, CIOs, and other clinicians. This collaborative development approach extends the reach of your company's sponsorship significantly beyond the immediate meeting.

Contact Anna Marie Mason at the SCAR office at 703-757-0054 to discuss this beneficial, long-term opportunity